

Ahlstrom in brief

Ahlstrom is a global leader in combining fibers into sustainable specialty materials. Our purpose is to Purify and Protect, with Every Fiber, for a Sustainable World. Our vision is to be the Preferred Sustainable Specialty Materials Company for all our stakeholders. Our three divisions, Filtration and Life Sciences, Food and Consumer Packaging, and Protective Materials, address global trends with safe and sustainable solutions. Our net sales in 2023 amounted to EUR 3.0 billion, and we employ some 7,000 people.

Read more at www.ahlstrom.com

STAY IN TOUCH

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WallStar[★]
DIGITAL
ADVANCE

Next Level Type II Digital Wallcoverings



Introducing Ahlstrom WallStar® Digital Advance.

Discover the future of digital wallcoverings with Ahlstrom's brand-new WallStar® Digital Advance Wallcover. This cutting-edge, PVC-free media is designed to exceed Type II commercial standards, setting a new benchmark in the industry. WallStar® Digital Advance offers exceptional performance and outstanding printability, bringing innovative solutions to your digital printing projects.

Why Choose WallStar® Digital Advance?

Ahlstrom's WallStar® Digital Advance is a new nonwoven wallcovering that excels in:

Tear Strength: Durable and resilient, perfect for high-traffic areas.

Washability and Scrubbability: Easy to maintain, ensuring long-lasting beauty.

Stain and Fire Resistance: Enhanced safety and cleanliness for commercial spaces.

Exceptional Printability: Delivers excellent results with digital printing processes.

A Heritage of Excellence in the USA.

Ahlstrom's legacy in the USA dates back to 1767 with its first production facility in Windsor Locks, Connecticut. Today, Ahlstrom operates nine manufacturing facilities across the country, employing around one-third of its global workforce. This rich heritage underscores our commitment to quality and innovation in the wallcovering industry. Ahlstrom is a global leader in fiber-based materials, supplying innovative and sustainable solutions to its customers. Our purpose is to **Purify and Protect**, with Every Fiber, for a Sustainable World.

Elevate Your Digital Printing with WallStar® Digital Advance

For digital printers seeking the very best in wallcovering media, Ahlstrom WallStar® Digital Advance Wallcover offers unmatched quality, ease of use, and aesthetic appeal. Join the revolution in digital wallcovering with this new, innovative product that promises to transform your commercial projects and exceed your clients' expectations.

Discover the difference with Ahlstrom WallStar® Digital Advance Wallcover – the next level in Type II digital wallcoverings.



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The Key Benefits of WallStar® Digital Advance.

Type II Standards: Fully compliant, ensuring reliability, durability and quality.

Cost-Effective: Comparable costs to vinyl with superior benefits.

PVC-Free: Environmentally friendly, aligning with sustainable practices.

High Bulk and Unique Textile Touch: Provides a premium, tactile experience.

Wide Print Compatibility: Qualified for Latex / Resin and UV printing processes.

Easy to Use: Paste the wall directly with standard wallcover adhesive. Delivering excellent results on the wall. When it's time for a change, can be removed in one piece.

Low VOC: Less volatile organic compounds compared to traditional vinyl wallcoverings.

Toxicity: Under Boeing Aircraft Standard BSS 7239, product delivers 75% less CO flaming, compared to standard vinyl products that meet Type II standards.

Certifications: ASTM E84 and FSC certified, ensuring safety and sustainability. Meets W-102 standard.